

## PRESS RELEASE

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### **New Flotex plank collection: setting a new standard in office design**

#### **Flotex high tech textile in a new modular format**

With its new collection of Flotex high tech textile planks, Forbo Flooring Systems creates a new era for interior design in office and leisure & hospitality environments. The new collection contains 6 new designs, each available in a wide range of colourways. The planks, measuring 25 x 100cm, are easy to install and invite designers and architects to play with colour mixes as well as laying patterns. The end-result is a striking, comfortable, hygienic textile floor which is both safe as well as extremely durable.

Flotex planks feature a surface of densely packed Nylon 6.6. fibres that provide an indestructible yet comfortable floor to walk on. Flotex is hygienic as the fibre catches and release fine dust to standard cleaning appliances.

The Flotex planks collection also introduces a new and innovative embossing technique in which the nylon fibres are compressed creating a 3D effect on the floor. The Flotex Triad design in which the embossing is introduced shows a metric pattern of embossed and colourful printed line patterns side by side, creating a spectacular all over floor design in which the shape of the plank still features as an additional design element.

Other designs in the collection feature an elegant box-cross graphic pattern, a colourful all over design with bright but warm colours and a series of so called natural designs featuring sea-grass, wood, stone and concrete patterns.

Flotex planks are easy to install and can be combined with other floorcovering products from Forbo Flooring Systems such as the Allura flex loose lay tile and plank collection.

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#### **Forbo Flooring Systems, responsible market leader**

Forbo Flooring Systems is a global market player in Linoleum, project vinyl, carpet tiles, Flotex flocked flooring, Coral entrance systems and vinyl floor coverings. In addition to floor coverings, Forbo develops, manufactures and markets a full range of professional service products. All Forbo products combine high levels of functionality and durability. Forbo Flooring Systems is committed to environmentally responsible production and to far-reaching customer service. Forbo Flooring is part of the Swiss Forbo Group and owns twenty manufacturing plants and branches in 32 countries worldwide.

Please visit our website for more information: [www.forbo-flooring.com](http://www.forbo-flooring.com). Or contact Forbo Flooring Marketing, Mr. Willem Burmanje at [willem.burmanje@forbo.com](mailto:willem.burmanje@forbo.com)